

## TV programs about buying behavior

The German TV-Station Pro7 has produced two programs about buying behavior and the handling of money under the scientific direction of Prof. Dr. Gerhard Raab. The programs show some interesting experiments about buying behavior and have been broadcast within the TV show "Galileo" in June and July of 2009. They still be watched online under the following links:

Galileo "Money Science": [Episode 1](#) | [Episode 2](#)